





WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2024

POG Name: ESSWAK0270ECUL_IS24.psa

Column: 1

WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2024 ESSWAK0270ECUL.IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: ESS EC 2FT LOGO HDR UNLIT
HEADER Fixture Re-Order Code: PE0000002493 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 1 - Row: 2 Lower Notch: 21 Fixture Type: SIGN Fixture Description: ESS EC UNLIT CARE 1.1 6X12 **
SIGN Fixture Re-Order Code: PE2000000061 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGN Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 1 - Row: 3 Lower Notch: 15 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT CARE 1.3**
TRAYS Fixture Re-Order Code: PE0000001830 SS Graphic Re-Order Code: PE00000012682
Graphic Re-Order Code: SS Holder Re-Order Code: PE0000004833
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013528 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
1	1	N/A	3600531663391	ESSIE NAIL CARE	on-a-roll apricot cuticle oil	00	
2	1	N/A	095008006260	ESSIE APRICOT CUTICLE OIL	Apricot Cuticle Oil	100	
3	1	N/A	095008057101	ESSIE NAIL CARE	hard to resist advanced nail strengthener	00	
4	1	N/A	095008053462	ESSIE NAIL CARE	glow & shine	00	
5	1	N/A	095008053882	ESSIE NAIL CARE	neutralize & brighten	01	

Column: 1 - Row: 4 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT CARE 2.3**
TRAYS Fixture Re-Order Code: PE0000001830 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013529 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
6	1	N/A	095008028965	ESSIE BASE COAT	here to stay	00	
7	1	N/A	095008031422	ESSIE NAIL CARE	Strong Start	00	
8	1	N/A	095008031439	ESSIE NAIL CARE	Smooth-e	00	
9	1	N/A	095008006161	ESSIE BASE COAT	All In One Base	260	
10	1	N/A	095008010007	ESSIE QUICK DROPS	quick-e drops	00	

Column: 1 - Row: 5 Lower Notch: 3 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT CARE 3.3**
TRAYS Fixture Re-Order Code: PE0000001830 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013530 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
11	1	N/A	095008057118	ESSIE NAIL CARE	stay longer longwear top coat	00	
12	1	N/A	095008016948	Essie Gel Setter	Gel Setter	00	
13	1	N/A	095008025476	ESSIE GEL SPEED SETTER	speed setter	00	
14	1	N/A	095008006154	ESSIE GOOD TO GO TOP COAT	Good To Go	280	
15	1	N/A	095008006147	ESSIE NO CHIPS AHEAD TOP COAT	No Chips Ahead	240	

Column: 1 - Row: 6 Lower Notch: 33 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT EXPRESSIE COLOR 1.4 **
TRAYS Fixture Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013466 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
16	1	N/A	095008060149	ESSIE EXPRESSIE	take a breakdance	97	
17	1	N/A	095008060170	ESSIE EXPRESSIE	never skip a beat	105	
18	1	N/A	095008060156	ESSIE EXPRESSIE	choreo queen	245	
19	1	N/A	095008060125	ESSIE EXPRESSIE	power moves	258	
20	1	N/A	095008060163	ESSIE EXPRESSIE	main character moment	295	
21	1	N/A	095008060132	ESSIE EXPRESSIE	feel the hype	352	
22	1	N/A	095008056869	ESSIE EXPRESSIE	word on the street	336	
23	1	N/A	095008056982	ESSIE EXPRESSIE	unapologetic icon	357	
24	1	N/A	095008039596	ESSIE EXPRESSIE	binge-worthy	360	
25	1	N/A	095008046501	ESSIE EXPRESSIE	MALL CRAWLER	205	

Column: 1 - Row: 7 Lower Notch: 28 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT EXPRESSIE COLOR 2.4 **
TRAYS Fixture Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013474 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
26	1	N/A	095008039329	ESSIE EXPRESSIE	crop top & roll	0	

Row: 1		Lower Notch: 31
Row: 2		Lower Notch: 21
Row: 3	1 2 3 4 5	Lower Notch: 15
Row: 4	6 7 8 9 10	Lower Notch: 9
Row: 5	11 12 13 14 15	Lower Notch: 3
Row: 6	16 17 18 19 20 21 22 23 24 25	Lower Notch: 33
Row: 7	26 27 28 29 30 31 32 33 34 35	Lower Notch: 28
Row: 8	36 37 38 39 40 41 42 43 44 45	Lower Notch: 23
Row: 9	46 47 48 49 50 51 52 53 54	Lower Notch: 18
Row: 10	55 56 57 58 59 60 61 62 63	Lower Notch: 13
Row: 11	64 65 66 67 68 69 70 71 72	Lower Notch: 7
Row: 12	73 74 75 76 77 78 79 80 81	Lower Notch: 1



WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2024

POG Name: ESSWAK0270ECUL_IS24.psa

Column: 1

27	1	N/A	095008039336	ESSIE EXPRESSIE	second hand first love	10	
28	1	N/A	095008039350	ESSIE EXPRESSIE	crave the chaos	20	
29	1	N/A	095008039244	ESSIE EXPRESSIE	party mix & match	50	
30	1	N/A	095008039282	ESSIE EXPRESSIE	buns up	60	
31	1	N/A	095008039275	ESSIE EXPRESSIE	cold brew crew	70	
32	1	N/A	095008039312	ESSIE EXPRESSIE	take the espresso	90	
33	1	N/A	095008052731	ESSIE EXPRESSIE	daily grind	95	
34	1	N/A	095008039268	ESSIE EXPRESSIE	saffr-on the move	110	
35	1	N/A	095008039534	ESSIE EXPRESSIE	dont hate curate	120	

Column: 1 - Row: 8 Lower Notch: 23 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT EXPRESSIE COLOR 3.4 **
TRAYS Fixture Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013475 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
36	1	N/A	095008056937	ESSIE EXPRESSIE	outside the lines	123	
37	1	N/A	095008052700	ESSIE EXPRESSIE	bearer of rad news	145	
38	1	N/A	095008056838	ESSIE EXPRESSIE	send a message	185	
39	1	N/A	095008039459	ESSIE EXPRESSIE	seize the minute	190	
40	1	N/A	095008039367	ESSIE EXPRESSIE	in the time zone	200	
41	1	N/A	095008052687	ESSIE EXPRESSIE	trick clique	208	
42	1	N/A	095008039381	ESSIE EXPRESSIE	throw it on	210	
43	1	N/A	095008039428	ESSIE EXPRESSIE	IRL	240	
44	1	N/A	095008039374	ESSIE EXPRESSIE	mic drop-it-low	250	
45	1	N/A	095008039473	ESSIE EXPRESSIE	not so low-key	290	

Column: 1 - Row: 9 Lower Notch: 18 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 1.8 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013342 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
46	1	N/A	095008059822	ESSIE NAIL COLOR	odd squad	365	
47	1	N/A	095008059839	ESSIE NAIL COLOR	offbeat chic	775	
48	1	N/A	095008059846	ESSIE NAIL COLOR	never basic	604	
49	1	N/A	095008059853	ESSIE NAIL COLOR	not a phase	435	
50	1	N/A	095008059860	ESSIE NAIL COLOR	perfectly peculiar	755	
51	1	N/A	095008059877	ESSIE NAIL COLOR	mismatch to match	689	
52	1	N/A	095008000107	ESSIE NAIL COLOR	Blanc	008	
53	1	N/A	095008000121	ESSIE NAIL COLOR	Marshmallow	024	
54	1	N/A	095008014371	ESSIE NAIL COLOR	tuck it in my tux	032	

Column: 1 - Row: 10 Lower Notch: 13 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 3.8 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013398 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
55	1	N/A	095008026589	ESSIE NAIL COLOR	skinny dip	1001	
56	1	N/A	095008000275	ESSIE NAIL COLOR	Sugar Daddy	160	
57	1	N/A	095008032054	ESSIE NAIL COLOR	birthday girl	1019	
58	1	N/A	095008055442	ESSIE NAIL COLOR	pencil me in	230	
59	1	N/A	095008000404	ESSIE NAIL COLOR	Watermelon	264	
60	1	N/A	095008052403	ESSIE NAIL COLOR	swoon in the lagoon	290	
61	1	N/A	095008002903	ESSIE NAIL COLOR	Play Date	300	
62	1	N/A	095008055435	ESSIE NAIL COLOR	in pursuit of craftiness	302	
63	1	N/A	095008000503	ESSIE NAIL COLOR	Lilacism	304	

Column: 1 - Row: 11 Lower Notch: 7 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 5.8 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013398 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
64	1	N/A	095008000701	ESSIE NAIL COLOR	Forever Yummy	488	
65	1	N/A	095008044996	ESSIE NAIL COLOR	not red-y for bed	490	
66	1	N/A	095008000831	ESSIE NAIL COLOR	Cute As A Button	568	
67	1	N/A	095008055473	ESSIE NAIL COLOR	handmade with love (hero)	575	
68	1	N/A	095008039985	ESSIE NAIL COLOR	check in to check out	582	
69	1	N/A	095008056975	ESSIE NAIL COLOR	snooze in	587	
70	1	N/A	095008046983	ESSIE NAIL COLOR	all fun & games	595	
71	1	N/A	095008039954	ESSIE NAIL COLOR	check your baggage	597	
72	1	N/A	095008036342	ESSIE NAIL COLOR	bed rock & roll	605	

Row: 1		Lower Notch: 31
Row: 2		Lower Notch: 21
Row: 3	1 2 3 4 5	Lower Notch: 15
Row: 4	6 7 8 9 10	Lower Notch: 9
Row: 5	11 12 13 14 15	Lower Notch: 3
Row: 6	16 17 18 19 20 21 22 23 24 25	Lower Notch: 33
Row: 7	26 27 28 29 30 31 32 33 34 35	Lower Notch: 28
Row: 8	36 37 38 39 40 41 42 43 44 45	Lower Notch: 23
Row: 9	46 47 48 49 50 51 52 53 54	Lower Notch: 18
Row: 10	55 56 57 58 59 60 61 62 63	Lower Notch: 13
Row: 11	64 65 66 67 68 69 70 71 72	Lower Notch: 7
Row: 12	73 74 75 76 77 78 79 80 81	Lower Notch: 1



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POG Name: ESSWAK0270ECUL_IS24.psa

Column: 1

Column: 1 - Row: 12 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 7.8 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013400 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
73	1	N/A	095008046990	ESSIE NAIL COLOR	win me over	704	
74	1	N/A	095008052472	ESSIE NAIL COLOR	willow in the wind	705	
75	1	N/A	095008023182	ESSIE NAIL COLOR	off tropic	706	
76	1	N/A	095008000978	ESSIE NAIL COLOR	Licorice	720	
77	1	N/A	095008056777	ESSIE NAIL COLOR	to me from me	735	
78	1	N/A	095008056753	ESSIE NAIL COLOR	caught in the rain	741	
79	1	N/A	095008056814	ESSIE NAIL COLOR	(un)guilty pleasures	743	
80	1	N/A	095008013404	ESSIE NAIL COLOR	in the cab-ana	747	
81	1	N/A	095008006239	ESSIE NAIL COLOR	mint candy apple	754	

Row: 1		Lower Notch: 31
Row: 2		Lower Notch: 21
Row: 3	1 2 3 4 5	Lower Notch: 15
Row: 4	6 7 8 9 10	Lower Notch: 9
Row: 5	11 12 13 14 15	Lower Notch: 3
Row: 6	16 17 18 19 20 21 22 23 24 25	Lower Notch: 33
Row: 7	26 27 28 29 30 31 32 33 34 35	Lower Notch: 28
Row: 8	36 37 38 39 40 41 42 43 44 45	Lower Notch: 23
Row: 9	46 47 48 49 50 51 52 53 54	Lower Notch: 18
Row: 10	55 56 57 58 59 60 61 62 63	Lower Notch: 13
Row: 11	64 65 66 67 68 69 70 71 72	Lower Notch: 7
Row: 12	73 74 75 76 77 78 79 80 81	Lower Notch: 1



WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2024

POG Name: ESSWAK0270ECUL_IS24.psa

Column: 2

WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2024

ESSWAK0270ECUL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: ESS EC 2FT LOGO HDR UNLIT
HEADER Fixture Re-Order Code: PE0000002493 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 2 - Row: 2 Lower Notch: 21 Fixture Type: SIGN Fixture Description: ESS EC UNLIT GC BE DAZZLED 1.1 6X12 **
SIGN Fixture Re-Order Code: PE2000000061 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000012759 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGN Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 2 - Row: 3 Lower Notch: 15 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT GEL COUTURE TRAY 1.5 **
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code: PE0000012616
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013445 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
82	1	N/A	095008060064	ESSIE GEL COUTURE	statement peace	172	
83	1	N/A	095008060095	ESSIE GEL COUTURE	bling it	91	
84	1	N/A	095008060088	ESSIE GEL COUTURE	multi-faceted	71	
85	1	N/A	095008060071	ESSIE GEL COUTURE	pinky ring	283	
86	1	N/A	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00	
87	1	N/A	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00	
88	1	N/A	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00	

Column: 2 - Row: 4 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT GEL COUTURE TRAY 2.5 **
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013446 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
89	1	N/A	095008021003	ESSIE GEL COUTURE COLOR	sheer fantasy	10	
90	1	N/A	095008020983	ESSIE GEL COUTURE COLOR	fairy tailor	40	
91	1	N/A	095008030487	ESSIE GEL COUTURE COLOR	gossamer garments	49	
92	1	N/A	095008030517	ESSIE GEL COUTURE COLOR	of corset	62	
93	1	N/A	095008027555	ESSIE GEL COUTURE COLOR	princess charming	64	
94	1	N/A	095008030470	ESSIE GEL COUTURE COLOR	last nightie	68	
95	1	N/A	095008054285	ESSIE GEL COUTURE COLOR	gel couture matte top coat	01	

Column: 2 - Row: 5 Lower Notch: 3 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT GEL COUTURE TRAY 3.5 **
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code: PE0000012616
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013447 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
96	1	N/A	095008021089	ESSIE GEL COUTURE COLOR	take me to thread	70	
97	1	N/A	095008040073	ESSIE GEL COUTURE COLOR	not what it seems	72	
98	1	N/A	095008052618	ESSIE GEL COUTURE COLOR	all checked out	82	
99	1	N/A	095008021065	ESSIE GEL COUTURE COLOR	first view	135	
100	1	N/A	095008029573	ESSIE GEL COUTURE COLOR	first fitting	136	
101	1	N/A	095008021119	ESSIE GEL COUTURE COLOR	pre-show jitters	138	
102	1	N/A	095008027586	ESSIE GEL COUTURE COLOR	matter of fiction	139	

Column: 2 - Row: 6 Lower Notch: 33 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT GEL COUTURE TRAY 4.5 **
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code: PE0000012616
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013448 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
103	1	N/A	095008025148	ESSIE GEL COUTURE COLOR	inside scoop	144	
104	1	N/A	095008021072	ESSIE GEL COUTURE COLOR	haute to trot	150	
105	1	N/A	095008027562	ESSIE GEL COUTURE COLOR	once upon a time	163	
106	1	N/A	095008052632	ESSIE GEL COUTURE COLOR	paisley all the way	186	
107	1	N/A	095008052625	ESSIE GEL COUTURE COLOR	fab florals	252	
108	1	N/A	095008052588	ESSIE GEL COUTURE COLOR	electric geometric	258	
109	1	N/A	095008021096	ESSIE GEL COUTURE COLOR	rock the runway	270	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 21

Row: 3

Lower Notch: 15

Row: 4

Lower Notch: 9

Row: 5

Lower Notch: 3

Row: 6

Lower Notch: 33

Row: 7

Lower Notch: 28

Row: 8

Lower Notch: 23

Row: 9

Lower Notch: 18

Row: 10

Lower Notch: 13

Row: 11

Lower Notch: 7

Row: 12

Lower Notch: 1



WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2024

POG Name: ESSWAK0270ECUL_IS24.psa

Column: 2

Column: 2 - Row: 7 Lower Notch: 28 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT GEL COUTURE TRAY 5.5 **
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code: PE0000012616
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013449 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
110	1	N/A	095008052601	ESSIE GEL COUTURE COLOR	chevron trend	295	
111	1	N/A	095008021263	ESSIE GEL COUTURE COLOR	bubbles only	345	
112	1	N/A	095008021270	ESSIE GEL COUTURE COLOR	spiked with style	360	
113	1	N/A	095008021041	ESSIE GEL COUTURE COLOR	model clicks	370	
114	1	N/A	095008021287	ESSIE GEL COUTURE COLOR	caviar bar	400	
115	1	N/A	095008045276	ESSIE GEL COUTURE COLOR	jewels and jacquard only	402	
116	1	N/A	095008056944	ESSIE GEL COUTURE COLOR	in-vest in style	403	

Column: 2 - Row: 8 Lower Notch: 23 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT EXPRESSIE COLOR 4.4 **
TRAYS Fixture Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013476 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
117	1	N/A	095008039558	ESSIE EXPRESSIE	express to impress	310	
118	1	N/A	095008039565	ESSIE EXPRESSIE	precious cargo-go!	320	
119	1	N/A	095008046495	ESSIE EXPRESSIE	IN THE MODEM	335	
120	1	N/A	095008052717	ESSIE EXPRESSIE	streetwear n' tear	339	
121	1	N/A	095008039572	ESSIE EXPRESSIE	air dry	340	
122	1	N/A	095008052670	ESSIE EXPRESSIE	left on shred	354	
123	1	N/A	095008052663	ESSIE EXPRESSIE	sk8 with destiny	356	
124	1	N/A	095008046419	ESSIE EXPRESSIE	millennium momentum	358	
125	1	N/A	095008039619	ESSIE EXPRESSIE	now or never	380	
126	1	N/A	095008039626	ESSIE EXPRESSIE	always transparent	390	

Column: 2 - Row: 9 Lower Notch: 18 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 2.8 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013395 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
127	1	N/A	095008000862	ESSIE NAIL COLOR	Imported Bubbly	080	
128	1	N/A	095008052427	ESSIE NAIL COLOR	boatloads of love (hero)	096	
129	1	N/A	095008000176	ESSIE NAIL COLOR	Ballet Slippers	096	
130	1	N/A	095008011943	ESSIE NAIL COLOR	hi maintenance	100	
131	1	N/A	095008000282	ESSIE NAIL COLOR	Muchi Muchi	104	
132	1	N/A	095008000220	ESSIE NAIL COLOR	Mademoiselle	112	
133	1	N/A	095008000206	ESSIE NAIL COLOR	Vanity Fairest	120	
134	1	N/A	095008000343	ESSIE NAIL COLOR	Eternal Optimist	144	
135	1	N/A	095008000237	ESSIE NAIL COLOR	Fiji	152	

Column: 2 - Row: 10 Lower Notch: 13 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 4.8 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013397 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
136	1	N/A	095008014364	ESSIE NAIL COLOR	minimalistic	308	
137	1	N/A	095008010359	ESSIE NAIL COLOR	go ginza	310	
138	1	N/A	095008006192	ESSIE NAIL COLOR	ladylike	316	
139	1	N/A	095008021416	ESSIE NAIL COLOR	mrs always-right	321	
140	1	N/A	095008057033	ESSIE NAIL COLOR	no to-do	343	
141	1	N/A	095008000633	ESSIE NAIL COLOR	Wicked	352	
142	1	N/A	095008000466	ESSIE NAIL COLOR	Bahama Mama	400	
143	1	N/A	095008000619	ESSIE NAIL COLOR	Berry Naughty	416	
144	1	N/A	095008000626	ESSIE NAIL COLOR	Bordeaux	424	

Column: 2 - Row: 11 Lower Notch: 7 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 6.8 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013399 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
145	1	N/A	095008044965	ESSIE NAIL COLOR	the snuggle is real	662	
146	1	N/A	095008026602	ESSIE NAIL COLOR	wild nude	1005	
147	1	N/A	095008013411	ESSIE NAIL COLOR	topless & barefoot	665	
148	1	N/A	095008000886	ESSIE NAIL COLOR	Chinchilly	688	
149	1	N/A	095008055466	ESSIE NAIL COLOR	crochet away	691	
150	1	N/A	095008002934	ESSIE NAIL COLOR	Smokin Hot	700	

Row: 1		Lower Notch: 31
Row: 2		Lower Notch: 21
Row: 3	82 83 84 85 86 87 88	Lower Notch: 15
Row: 4	89 90 91 92 93 94 95	Lower Notch: 9
Row: 5	96 97 98 99 100 101 102	Lower Notch: 3
Row: 6	103 104 105 106 107 108 109	Lower Notch: 33
Row: 7	110 111 112 113 114 115 116	Lower Notch: 28
Row: 8	117 118 119 120 121 122 123 124 125 126	Lower Notch: 23
Row: 9	127 128 129 130 131 132 133 134 135	Lower Notch: 18
Row: 10	136 137 138 139 140 141 142 143 144	Lower Notch: 13
Row: 11	145 146 147 148 149 150 151 152 153	Lower Notch: 7
Row: 12	154 155 156 157 158 159 160 161 162	Lower Notch: 1



WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2024

POG Name: ESSWAK0270ECUL_IS24.psa

Column: 2

151	1	N/A	095008057040	ESSIE NAIL COLOR	home by 8	701	
152	1	N/A	095008011059	ESSIE NAIL COLOR	for the twill of it	702	
153	1	N/A	095008055404	ESSIE NAIL COLOR	piece of work	703	

Column: 2 - Row: 12 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 8.8 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013401 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
154	1	N/A	095008012872	ESSIE NAIL COLOR	find me an oasis	760	
155	1	N/A	095008007861	ESSIE NAIL COLOR	bikini so teeny	764	
156	1	N/A	095008052434	ESSIE NAIL COLOR	ripple reflect	765	
157	1	N/A	095008039961	ESSIE NAIL COLOR	you do blue	766	
158	1	N/A	095008006246	ESSIE NAIL COLOR	butler please	772	
159	1	N/A	095008045023	ESSIE NAIL COLOR	wink of sleep	780	
160	1	N/A	095008030043	ESSIE NAIL COLOR	sil vous play	920	
161	1	N/A	095008014272	ESSIE LUXEFFECTS	summit of style	946	
162	1	N/A	095008002682	ESSIE LUXEFFECTS	Set in Stones	958	

Row: 1		Lower Notch: 31
Row: 2		Lower Notch: 21
Row: 3	82 83 84 85 86 87 88	Lower Notch: 15
Row: 4	89 90 91 92 93 94 95	Lower Notch: 9
Row: 5	96 97 98 99 100 101 102	Lower Notch: 3
Row: 6	103 104 105 106 107 108 109	Lower Notch: 33
Row: 7	110 111 112 113 114 115 116	Lower Notch: 28
Row: 8	117 118 119 120 121 122 123 124 125 126	Lower Notch: 23
Row: 9	127 128 129 130 131 132 133 134 135	Lower Notch: 18
Row: 10	136 137 138 139 140 141 142 143 144	Lower Notch: 13
Row: 11	145 146 147 148 149 150 151 152 153	Lower Notch: 7
Row: 12	154 155 156 157 158 159 160 161 162	Lower Notch: 1

